

Grant Name Apple of His Eye Mission Society Grant for Supporting Mission Trips In Israel

Mission/Project Summary Apple of His Eye Mission Society focuses on spreading the gospel to the Jewish community in Israel by inviting them to a new congregation and meeting one on one to present the hope we have in the Messiah, Y'shua. This mission grant would provide funds to recruit, train, and deploy, on an on-going basis, short-term, volunteer, mission teams of lay people and clergy to go to Tel Aviv and assist in reaching people with the Gospel. Once there, the teams will be integrated into the life of the ministry, both in the new congregation and out in the public, building relationships for Gospel sharing.

Project Description and Details How will they hear unless someone is sent? (See Romans 10:14-15)
God's plan of salvation through faith in Jesus was entrusted initially to the first Jewish disciples who were empowered by the Holy Spirit to go to Jerusalem, Judea, Samaria, and the uttermost parts of the earth. In other words, everyone, everywhere. The Gospel was given to the Jew first (Romans 1:16) so that through the Chosen people they would be a light to the world.

Today, the urgency of reaching the Jewish people is just as critical as it was 2,000 years ago. Israel has over six million Jewish people, 99% unsaved and facing a Christless eternity. Faith in Jesus is the ONLY way for salvation (John 14:6). Plans are moving forward to plant a new Lutheran Church in Tel Aviv under the leadership of Israeli Jewish believer, Sahar Sadlovsky. He is finishing the Master of Sacred Theology program through Concordia Theological Seminary in Fort Wayne, hosted by Mission Provence in Gothenburg, Sweden. Sahar has been serving with Jews For Jesus in Tel Aviv over the past five years and is well prepared to build this ministry as a new full-time initiative. He already holds vespers services and has a small core of catechumens preparing for baptism.

We are partnering with a consortium of interested individuals and agencies from various corners of the world, including Mission Provence in Sweden and LCMS Eurasia, to help undergird this important effort.

Steve Cohen, the founder of The Apple of His Eye Mission Society (AOHE), has been engaged in full-time, direct Jewish evangelism since 1976. He will bring his years of experience to bear in crafting the training program stateside and working with teams to bring cohesion and coherence to the challenges and opportunities IN Israel.

Mr. Cohen's work will be augmented by Rev. Dr. Randy Duncan, a Jewish believer, who will focus on reaching the next generation for Christ.

The Apple of His Eye Mission Society has been a Recognized Service Organization (RSO) of the LCMS for many years. As a faith mission, we trust God to underwrite our ministry budget through the prayers and over-and-above mission support of God's people. This mission grant will augment our on-going support and be dedicated to this vital endeavor so that we can expand the Gospel proclamation IN Israel.

The recipient must be affiliated with one of the following. Please select the one that applies to this request:

Registered Service Organization (RSO)

Amount requested:

8,000

Project Goals and Objectives

Brothers, my heart's desire and prayer to God for Israel is that they may be saved. For I bear them witness that they have a zeal for God, but not according to knowledge. For, being ignorant of the righteousness of God, and seeking to establish their own, they did not submit to God's righteousness. For Christ is the end of the law for righteousness to everyone who believes (Romans 10:1-4).

Much mission work has been undertaken by the LCMS around the world. The Apple of His Eye, as an RSO, is working to intentionally bring the message of salvation to the various groups of a million plus Jewish people living in the Tel Aviv area. Tel Aviv is very much a secular work center.

We will employ volunteers who will use tried and true mission tools of evangelistic literature and Bible distribution in Hebrew and English. Teams will bring their gifts and creativity to raise the banner of Messiah and introduce those in Tel Aviv to the new Lutheran ministry there. Key metrics will help us keep on target towards intentional conversations on the need for salvation.

We will track literature distribution counts, conversations about spiritual matters in various venues, and invitations to come to the Bible studies and services.

This mission grant, as well as other AOHE funding sources, will be central to underwriting these important efforts. Tel Aviv is one of the top ten most expensive cities in the world. In the wake of October 7th, 2023, massacre by Hamas, a deep searching of the soul has widened among those who have been far from God. There has been an unprecedented openness by younger Jewish people towards the Gospel. Requests for the New Testament have risen higher than in the past 25 years.

We acknowledge that reaching Jewish people with the Gospel is fraught with spiritual opposition. Satan seeks to hinder these efforts at every turn. The indifference by most in our churches today is amplified by the unchecked rise in anti-Semitism. We cannot remain silent; we must not remain silent! We will lift high the cross boldly and unashamedly!

Budget Outline and Financial Plan

3 Year Financial statement
(at 2024 prices assumes, 3 two-week trips per year, 42 days a year)

- Airfare (3 x/year @\$2,000/round trip for leader) \$18,000
- Curricula development and training materials \$10,000
- Van Rental in Tel Aviv @ \$100/day x 42 days x 3 years \$12,600
- Parking & gas \$3,000
- Housing for team leader in Tel Aviv 126 days @ \$80/night \$10,080
- Shirts, hats, literature bags @ \$60/person \$ 3,500
- Scholarships to help volunteers afford the trips \$40,000
- Special celebration meals in Israel \$2,500
- Literature/Bibles for distribution \$5,000

- Monies for breaks/water/misc. \$9,000
- Total for 3 years, 9 trips \$113,680

The overage of the budget will come from the general funds of The Apple of His Eye.

Additional Comments or Information

APOHE Caption 1: The religious Jewish people practice Schlugging Kapporeh. In the absence of the sacrificial system since the Temple was destroyed in Jerusalem, this tradition has come about to in some way make atonement at Yom Kippur. We who know Jesus know our sins have been paid for by His death on the cross. Help us help others to hear and receive God's gift of salvation, please

APOHE Caption 2: There are over six million Jewish people in Israel. 99% do NOT believe in Jesus as Messiah... yet. Your prayers are sought for the salvation of the Lost Sheep of Israel. Romans 10:1-10

APOHE Caption 3: The hustle and bustle of life in Tell Aviv brings people from many walks of life into contact. There is a greater openness to the Gospel in this post massacre era when hamas butchered innocent men, women and children on October 7th 2023.

APOHE Caption 4: This is the key question we are asking when we take to the streets to engage others with the Gospel with our "broadsides ". Tracts that help open the dialogue in public. We have written over 150 titles and distributed over a million since we began in 1996.





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**What do
YOU
think of
JESUS?**

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